



Dear Human Resource Director:

How can a slipper make wishes come true for women and men losing their fight against breast cancer?

The Dearfoams® Company and Making Memories Breast Cancer Foundation™ have joined forces to provide the answer.

If your employees would enjoy a foot-soothing day in their favorite slippers while supporting a worthy cause, then partner with Dearfoams® and Making Memories on Friday October 24 for the third annual National Slipper Day. Every employer should learn how an event in footwear could make a difference to the world of someone losing his or her battle with breast cancer. Invite your employees to contribute two-dollars to Making Memories, in exchange for a workday in comfort.

Staring statistics show that over 200,000 women and 1,700 men will receive a diagnosis of breast cancer this year. In the United States alone, every 2 1/2 minutes the diagnoses of breast cancer affects 1 person and every 12 minutes someone loses his or her battle against the dreaded disease. The heartrending cost in human life is more than 40,000, people in the US and another 410,000 worldwide each year.

Known as the number two cause of death for women in the United States, breast cancer is also the number one cancer killer of women between the ages of 15 and 54. The human toll is staggering, small children are left without mothers, and husbands must raise families alone. Presently there are 2.8 million women diagnosed with breast cancer in America with the numbers increasing daily.

It is the mission of Making Memories to grant wishes and memory-making events to terminally ill breast cancer patients and to educate the public about the best practices to prevent metastatic breast disease. Making Memories is a 501 (c) (3) IRS non-profit organization.

To share in this worthy event, simply request your Slipper Day Kit by contacting Karen Jacobs at 1-800-301-1800, email: [kjacobs@rgbarry.com](mailto:kjacobs@rgbarry.com) or Tammy Adams at 541-821-6527, email: [tammy@makingmemories.org](mailto:tammy@makingmemories.org). Visit [www.makingmemories.org/dearfoams.html](http://www.makingmemories.org/dearfoams.html) to download a PDF version of the Slipper Day Kit.

When you receive your Slipper Day Kit, demonstrate your company's compassion and promote the significance of your employees' \$2 donation using the enclosed posters and sign-up sheets throughout your company. Upon completion of National Slipper Day, simply fill out the included tax receipts then gather the donations and return to Making Memories Breast Cancer Foundation, 333 South State Street Suite# V107, Lake Oswego, OR 97034.

As an expression of our gratitude for your gracious participation, we will present your business with an officially signed copy of our beautifully designed, Slipper Day certificate.

We sincerely appreciate your interest and participation in this important event. Making Memories and Dearfoams®: Granting wishes and touching lives one pair of slippers at a time.

Fran Hansen, Founder  
Making Memories  
Breast Cancer Foundation™

Karen Jacobs, Director of Marketing  
The Dearfoams® Company

