



Dearfoams



Third Annual National Slipper Day October 24, 2008

The Dearfoams® Company and Making Memories Breast Cancer Foundation™ Make Wishes Come True through the Power of Pink Slippers

Making Memories Breast Cancer Foundation™ and The Dearfoams® Company are pleased to announce their continuing effort to make a difference in the lives of women and men who are battling against breast cancer.

The Dearfoams® Company has once again chosen Making Memories as their official "Pink Ribbon" charity for 2008. A portion of the proceeds from the sale of each pair of signature slippers with the special Making Memories Breast Cancer Foundation™ logo packaging, will help fulfill final wishes for individuals who have little time left to make memories with their loved ones. Look for the September debut of the footwear with compassion at Sears and other fine national retailers.

Why wait for fall to pamper your feet? These premium quality slippers are immediately available from any Brides Against Breast Cancer™ gown sale or at www.dearfoams.com. A Five-dollar savings coupon can be obtained from any BABC event or by visiting www.makingmemories.org. For a wedding dress sale near you visit www.BridesAgainstBreastCancer.org.

For more information about participating in National Slipper Day, contact Karen Jacobs, Marketing Manager, R.G. Barry Company at 1-800-301-1800 or Tammy Adams, Making Memories Breast Cancer Foundation at 541-821-6527.

Help Spread the Word! Mark Your Calendars Friday, October 24 "National Slipper Day"

Every employer, educator or organization coordinator should know how an event of footwear could make a world of difference to someone for whom breast cancer has cut short his or her dreams. Join other benevolent companies, schools and clubs who invite each employee, student or member to contribute two-dollars to Making Memories Breast Cancer Foundation™, in exchange for a foot-soothing day in their favorite slippers. Secure your Slipper Day Kit today by contacting Karen Jacobs 1-800-301-1800 email: kjacobs@rgbarry.com or Tammy Adams 541-821-6527 email: tammy@makingmemories.org. To download your Slipper Day Kit in printable PDF visit www.makingmemories.org.

Making Memories Mission

The mission of this foundation is to grant wishes and memory-making events to terminally ill breast cancer patients and to educate the public about the best practices to prevent metastatic breast disease.

Making Memories Breast Cancer Foundation™ is a recognized non-profit organization under section 501 (c) (3) of the Internal Revenue Code. For more information, please visit our website at www.makingmemories.org.

Making Memories and Dearfoams®
Granting Wishes  *Touching Lives*

One Pair of Slippers at a Time!

333 South State Street, Suite #V107 * Lake Oswego, OR 97034
P: 503-491-8091 • F: 503-491-1191
www.makingmemories.org